

PRIVACY STATEMENT PEINEMANN

Version: June 2024

We, the Peinemann Mobilift Groep B.V. and its respective subsidiaries, having its registered office (statutorily) in Rotterdam and registered with the Chamber of Commerce under number 24175469 (hereinafter "**Peinemann**", "**us/our**" or "**we**") process personal data of customers, visitors (both physical visitors and visitors to our websites), suppliers and other relations, in the course of carrying out our business activities.

Through this privacy statement, we inform you about how we handle your personal data as a data controller under the General Data Protection Regulation ("**AVG**"). We attach great importance to the protection of your personal data and follow the applicable laws and regulations, including the AVG, when processing your personal data. If you have any questions about Peinemann's processing of your personal data or wish to exercise your rights under the AVG, please contact us using the contact details provided at the bottom of this document.

Processing of personal data by Peinemann

We process various (categories of) personal data of customers, visitors (both physical visitors and visitors to our websites), suppliers and other relations. This privacy statement describes the categories of personal data we process from customers, visitors (both physical visitors and visitors to our websites), suppliers and other relations in particular. We need most personal data to be able to offer our services and/or enter into or perform an agreement with our customers. If you decide not to provide us with certain personal data, this may mean that the purpose stated in this privacy statement for which those personal data are processed cannot be achieved. In practice, this may mean that we cannot enter into an agreement with you or cannot perform it (any longer).

Each category of personal data processed is indicated:

- for what **purpose** and on what **basis** that category of personal data is processed;
 - o Peinemann processes your personal data exclusively for the purposes stated or compatible with this privacy statement and on the basis of the bases stated in this privacy statement.
- from which **category or categories of data subjects** the personal data originate and how the personal data are **obtained**;
 - o Peinemann may obtain personal data because you provide it to us yourself, because it is provided to us by a third party (such as your employer), or because we have collected it from you ourselves (e.g. through the use of cookies on our websites).
- what **retention period** Peinemann uses for that category of personal data; and
 - o Peinemann retains your personal data for the period specified in this privacy statement. In principle, we will not retain your personal data for longer than necessary for the purposes for which the personal data are

processed. We may deviate from the retention periods specified in this privacy statement if we need to keep your personal data for a longer period of time on the basis of a legal regulation or on the basis of our legitimate interest that outweighs your interest (such as an ongoing dispute).

- to whom the personal data can be **accessed** internally and externally.
 - o Peinemann employees only have access to your personal data when necessary to perform their duties. Our employees are bound to confidentiality.

In principle, we do not share your personal data with third parties. When we do share your personal data with third parties such as processors we engage (such as software suppliers), we make written agreements with them about the processing of your data.

In some cases, a legal obligation also requires us to provide data to third parties, such as judicial authorities. In doing so, we always consider how we can respect your right to privacy as much as possible.

In principle, we do not share your personal data outside the European Economic Area (EEA). If we transfer your personal data outside the EEA, we will only do so under the conditions set by privacy legislation.

Processing activities of Peinemann by category of personal data

In particular, Peinemann processes the following categories of personal data of customers, visitors (both physical visitors and visitors to our websites), suppliers and other relations.

Category of personal data and processing purpose:	(Business) contact details for the purpose of contracting, drafting and executing agreements and establishing and substantiating claims.
Processing basis:	Our legitimate interests (Article 6(1)(f) AVG) to exercise our rights, claim any damages and to enter into and perform contracts and, if applicable, the performance of a contract to which the data subject is a party (Article 6(1)(b) AVG).
Category stakeholders:	Customers and suppliers (contacts).
Acquisition method:	This data is provided to us by the data subjects or their employer.
Retention period:	At least seven years after the end of an agreement, longer if necessary, e.g. in connection with a (possible) dispute.
Accessible for:	Peinemann's legal department, Peinemann's inside sales departments and if applicable a law firm engaged by Peinemann, Peinemann's back office department, Peinemann's finance department and AllSolutions B.V.
Category of personal data and processing purpose:	Name and phone number for the purpose of collecting (overdue) payments and performing collections.

Processing basis:	Our legitimate interests (Article 6(1)(f) AVG) to collect amounts due to us and, if applicable, the performance of a contract whereby the data subject is a party (Article 6(1)(b) AVG).
Category stakeholders:	Customers and other debtors.
Acquisition method:	This data is provided to us by the data subjects or their employer.
Retention period:	Up to two years after expiry of an agreement, possibly for as long as necessary in connection with a dispute.
Accessible for:	Peinemann's finance department and if applicable Onguard B.V.
Category of personal data and processing purpose:	NAW data, gender, job title and telephone number processed for the purpose of relationship management (including sending invitations to events and the sending corporate gifts).
Processing basis:	Our legitimate interests (Article 6(1)(f) AVG) to maintain contacts and, if applicable, the performance of a contract to which the data subject is a party is (Article 6(1)(b) AVG).
Category stakeholders:	Customers and suppliers.
Acquisition method:	This data is provided to us by the data subjects or their employer.
Retention period:	Data will be kept for as long as the relationship with the data subject is active and for up to two years after the last contact, unless the data subject previously objects to the use of the data.
Accessible for:	Peinemann's inside sales departments, the back office department of Peinemann, the finance department of Peinemann and AllSolutions B.V.
Category of personal data and processing purpose:	Photos and other visual material for the purposes of the perform of our marketing activities, such as promoting our events.
Processing basis:	The data subject's consent (Article 6(1)(a) AVG) or our legitimate interests (Article 6(1)(f) AVG) to express commercial messages.
Category stakeholders:	Customers, suppliers, visitors and other relations.
Acquisition method:	Visual material is obtained from employees or third parties, in many cases is footage made by Peinemann's marketing department.
Retention period:	Footage will be retained for as long as it is relevant for the marketing purposes for which it was collected, and for up to two years after its last use, unless the data subject previously objects to the use of the footage or withdraw his consent.
Accessible for:	Peinemann's marketing department.
Category of personal data and processing purpose:	Camera footage from security cameras for security purposes.

Processing basis:	Our legitimate interests (Article 6(1)(f) AVG) to secure our premises and property.
Category stakeholders:	Customers, suppliers, visitors and other relations or third parties.
Acquisition method:	Images is obtained by the deployment of surveillance cameras.
Retention period:	Up to 14 days after registration.
Accessible for:	Peinemann's IT department.

Cookies

In addition to the categories of personal data mentioned above, Peinemann also processes personal data through the use of cookies on Peinemann's websites.

Cookies are simple text files stored by your browser on your computer, tablet or smartphone that contain information about general visit data, such as pages visited, your browser type, date and time of your visit, etc. More information on which cookies we use can be found in the cookie banners on our websites. Where necessary, we always ask your permission before setting cookies.

Security of personal data processed by Peinemann

Peinemann makes every effort to take appropriate organisational and technical (security) measures to protect your personal data against unauthorised access or modification, disclosure or destruction. For example, Peinemann has set up configuration groups within the software, which determines exactly what a user can see, namely only the personal data intended for him or her, such as e-mail address and/or telephone number(s). In addition, user groups define what a user can do with these data: consult, modify, export and/or delete. Moreover, all actions performed by users within the system are traceable, so that unwanted modification or deletion of data by users can be detected

If, despite the security measures in place, there is a security incident (data breach) that is likely to pose a high risk to your privacy, we will inform you of the incident as soon as possible. We will then also inform you of the measures we have taken to mitigate the consequences and prevent recurrence in the future.

In the unlikely event that you find a security breach or have a suspicion that the security of your personal data is not properly safeguarded, please contact us immediately. Peinemann has procedures in place to handle these reports adequately and carefully in accordance with applicable legislation.

Your rights regarding the processing of personal data

You have the following rights regarding the processing of your personal data:

- You can request **information about and access to** the personal data we process about you. In particular, this means that you can ask what personal data is recorded about you and for what purposes that personal data is used and with which third parties it is shared.
- You can **object** to the processing of your personal data, for example if you consider that the use of your personal data is not necessary for carrying out our activities or complying with a legal obligation.
- You can request us to have your personal data **changed/corrected** and/or to **restrict** the processing of your personal data.
- You can ask us to **remove** your personal data from our systems.

- You can ask us to ensure that your personal data is transferred to another party;
- You may **withdraw consent** given by you to the processing of your personal data at any time. Please note that you do not withdraw your consent for personal data previously processed on the basis of your consent.

Requests and other communications regarding the exercise of the aforementioned rights may be submitted in writing using the contact details below. If we deem it necessary, we may ask additional questions to verify your identity. In principle, you will receive a response within one month of receiving your request. We will comply with your request unless we have a compelling legitimate interest not to comply with your request, which outweighs your privacy interest. Also, for technical reasons, we cannot (always) immediately delete all copies of personal data from our systems and backup systems. We may also refuse to comply with the aforementioned requests if they are made unreasonably frequently, require unreasonable technical efforts or have unreasonable technical impact on our systems or compromise the privacy of others.

If Peinemann has complied with a request to correct, supplement or delete personal data, or if you have withdrawn previously given consent to process your personal data, we will also notify third parties to whom these personal data have been provided of the change.

If you are not satisfied with how we have dealt with your request or objection or otherwise with Peinemann's processing of your personal data, you can also lodge a complaint about the use of your personal data with the Personal Data Authority (AP). You can find out more at: [link](#).

Data of persons under 16 years of age

We do not specifically and knowingly request data from persons under 16 years of age (hereinafter "**Children**"). If we learn that we have collected personal data from Children without the consent of their parent(s) or guardian, we will take steps to delete such data from our servers. If you suspect that your child has provided personal data to us without your consent, please contact us using the contact details below.

External links and social media

Our websites may contain links to other websites. We are not responsible for the practices of other websites linked to or from our websites. Our privacy policy does not apply when you use a link to go from our websites to another website. Your conduct on a third-party website, including when our website links to it, is subject to the third party's own rules and policies. We are not responsible for the privacy policies or content of these other websites. We recommend that you take note of the privacy statements and other relevant (legal) information on the websites concerned. This information may change regularly.

Peinemann itself may also use social media, for example to keep you informed about news concerning our organisation or developments in the industry. When consulting social media, your personal data may be processed by the provider thereof. You are bound by the terms and conditions of the relevant social media platform. We have

no influence and we advise you to read the terms and conditions carefully. This information may change regularly.

Automated decision-making

Peinemann does not make decisions on matters that could (significantly) affect individuals on the basis of automated processing. Profiling within the meaning of the AVG is therefore out of the question.

Contact details

If you wish to exercise your rights or have any questions or complaints about the way Peinemann has handled your personal data, or if you wish to report a data breach, please contact:

Peinemann Corporate Services B.V.
Attn: Legal department
Nieuwe Langeweg 40, 3194DB Hoogvliet Rotterdam
privacy@peinemann.nl
+31 (0)10 - 295 5000

Modification of this privacy statement

Peinemann may amend or update this privacy statement from time to time. Amendments to this privacy statement take effect at the time they are published on our Website. We therefore recommend that you consult this privacy statement regularly so that you are aware of any changes to this privacy statement. If these adjustments are of significant importance to you, we will inform you accordingly.